

# Product Standardisation

5<sup>th</sup> EDA Digitalisation Forum

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Improving the reliable flow  
of product data through  
the building materials  
supply chain.



# Towards Standardisation

## The data management problem

- > Manual processes supported by disparate data capture systems
- > Multiple adopted standards
- > Repeatable similar requests & manual responses
- > Time consuming & resource hungry
- > Transactional with no added value throughout Supply Chain
- > Variable levels of service & (in)efficiency
- > Reactive & minimal planning capability
- > Minimal logistics & order visibility
- > Inconsistent Customer Service





# Introduction

## **Aim of the working group**

To drive the need for a universal template for product data for all manufacturers and merchants to use, agree what that template should look like and how to educate the supply chain about the benefits of adopting it.

## **Year 1 goal**

Create a universal template for phase 1 launch in September 2023 and commence a market education programme to drive wide-scale adoption across BMF membership.

## **Status**

Template tested and v1.1 launched to members September 21<sup>st</sup> 2023.



# Our journey – what's next

**85% TARGET: adoption and usage by end 2024**

## PROGRAMME ROADMAP

### 1. Develop

Q3 2022

Develop template content.

### 3. Test

Q1 2023

Working Group test template.  
Monthly feedback loop.

### 5. Launch

Q3 2023

Launch template at  
Members Day forum.

**BMF MEMBERS DAY**

### 7. Evolve

Q1 2024

Deepen roll-out.  
Develop enhancements and  
advanced features eg Timber /  
Sustainable product attributes

### 2. Prepare

Q4 2022

Sign-off core template.

### 4. Consult

Q2 2023

Adapt/evolve version 1.  
Wider consultation.

### 6. Educate

Q4 2023

Launch webpage BMF site.  
Roll-out to all members.  
Commence monitoring  
adoption.

### Track & improve

Track adoption target  
in year 1 of 85%.  
Continuous  
improvements via new  
releases.  
Launch sustainable  
product attributes.

# Template



Manufacturer & Product ID						Basic Product Data					
Supplier	Suppliers Part Number	Manufacturer	Manufacturers Part Number	Alternative Part Number	GTIN/EAN (Bar Code)	Product Name	Material	Finish	Colour	Shade	Brand
<i>Supplier's full company name</i>	<i>Supplier's unique product identification code</i>	<i>Manufacturer's full company name</i>	<i>Manufacturer's unique product identification (PID) code</i>	<i>Alternative part reference assigned by the manufacturer</i>	<i>If available, the EAN (Barcode) for the Product.</i>	<i>I.e. Short Description - Maximum 150 characters</i>					<i>The major brand to which the product belongs</i>
Wavin Ltd	HD1/10W	Wavin Ltd	HD1/10W	n/a	5027888267368	Hep20 Pb Straight Connector WT 10	PB	n/a	White	n/a	Wavin Hep20
Wavin Ltd	HD1/15W	Wavin Ltd	HD1/15W	n/a	5027888267375	Hep20 Pb Straight Connector WT 15	PB	n/a	White	n/a	Wavin Hep20
Wavin Ltd	HD1/22W	Wavin Ltd	HD1/22W	n/a	5027888267382	Hep20 Pb Straight Connector WT 22	PB	n/a	White	n/a	Wavin Hep20
Wavin Ltd	HD1/28W	Wavin Ltd	HD1/28W	n/a	5027888267719	Hep20 Pb Straight Connector WT 28	PB	n/a	White	n/a	Wavin Hep20
Wavin Ltd	HD10/10W	Wavin Ltd	HD10/10W	n/a	5027888267399	Hep20 Pb Equal Tee WT 10	PB	n/a	White	n/a	Wavin Hep20
Wavin Ltd	HD10/15W	Wavin Ltd	HD10/15W	n/a	5027888267405	Hep20 Pb Equal Tee WT 15	PB	n/a	White	n/a	Wavin Hep20
Wavin Ltd	HD10/22W	Wavin Ltd	HD10/22W	n/a	5027888267412	Hep20 Pb Equal Tee WT 22	PB	n/a	White	n/a	Wavin Hep20
Wavin Ltd	HD10/28W	Wavin Ltd	HD10/28W	n/a	5027888267726	Hep20 Pb Equal Tee WT 28	PB	n/a	White	n/a	Wavin Hep20
Wavin Ltd	HD12/22W	Wavin Ltd	HD12/22W	n/a	5027888267429	Hep20 Pb End Reduced Tee WT 22x15x22	PB	n/a	White	n/a	Wavin Hep20
Wavin Ltd	HD12/28W	Wavin Ltd	HD12/28W	n/a	5027888267733	Hep20 Pb End Red Tee 28x22x28	PB	n/a	White	n/a	Wavin Hep20
Wavin Ltd	HD125A/15W	Wavin Ltd	HD125A/15W	n/a	5027888268112	Hep20 Flexi Tap Connector 15x1/2 L=300	PB	n/a	White	n/a	Wavin Hep20
Wavin Ltd	HD125B/15W	Wavin Ltd	HD125B/15W	n/a	5027888268129	Hep20 Flexi Tap Connector 15x3/4 L=300	PB	n/a	White	n/a	Wavin Hep20
Wavin Ltd	HD125B/22W	Wavin Ltd	HD125B/22W	n/a	5027888268136	Hep20 Flexi Tap Connector 22x3/4 L=300	PB	n/a	White	n/a	Wavin Hep20
Wavin Ltd	HD125C/22W	Wavin Ltd	HD125C/22W	n/a	5027888276292	Hep20 Flexi Tap Fullbore 22X3/4 L=300	PB	n/a	White	n/a	Wavin Hep20
Wavin Ltd	HD125D/15W	Wavin Ltd	HD125D/15W	n/a	5027888276452	Hep20 Flexi Tap Elbow 15X1/2 L=300	PB	n/a	White	n/a	Wavin Hep20
Wavin Ltd	HD125E/15W	Wavin Ltd	HD125E/15W	n/a	5027888276476	Hep20 Flexi Tap Conn Valve 15X1/2 L=300	PB	n/a	White	n/a	Wavin Hep20
Wavin Ltd	HD125E/22W	Wavin Ltd	HD125E/22W	n/a	5027888276483	Hep20 Flexi Tap Conn Valve 22X3/4 L=300	PB	n/a	White	n/a	Wavin Hep20
Wavin Ltd	HD125EH/15W	Wavin Ltd	HD125EH/15W	n/a	5027888276629	Hep20 Flex Tap Valve Handle 15x1/2 L=300	PB	n/a	White	n/a	Wavin Hep20
Wavin Ltd	HD125F/15W	Wavin Ltd	HD125F/15W	n/a	5027888276544	Hep20 Pair FlexTap Monobloc 15xM10 L=300	PB	n/a	White	n/a	Wavin Hep20
Wavin Ltd	HD125G/15W	Wavin Ltd	HD125G/15W	n/a	5027888276551	Hep20 Pair FlexTap Monobloc 15xM12 L=300	PB	n/a	White	n/a	Wavin Hep20
Wavin Ltd	HD125H/15W	Wavin Ltd	HD125H/15W	n/a	5027888276391	Hep20 Flexi Tap Connector 15x15 L=300	PB	n/a	White	n/a	Wavin Hep20
Wavin Ltd	HD125H/22W	Wavin Ltd	HD125H/22W	n/a	5027888276407	Hep20 Flexi Tap Connector 22x22 L=300	PB	n/a	White	n/a	Wavin Hep20
Wavin Ltd	HD13/15W	Wavin Ltd	HD13/15W	n/a	5027888267702	Hep20 Pb Branch Red Tee 90° W 15x15x10	PB	n/a	White	n/a	Wavin Hep20
Wavin Ltd	HD13/22W	Wavin Ltd	HD13/22W	n/a	5027888267436	Hep20 Pb Branch Red Tee 90° WT 22x22x15	PB	n/a	White	n/a	Wavin Hep20
Wavin Ltd	HD13/28W	Wavin Ltd	HD13/28W	n/a	5027888267740	Hep20 Pb Branch Red Tee 90° W 28x28x22	PB	n/a	White	n/a	Wavin Hep20
Wavin Ltd	HD13/28W	Wavin Ltd	HD13/28W	n/a	5027888267740	Hep20 Pb Branch Red Tee 90° W 28x28x22	PB	n/a	White	n/a	Wavin Hep20



# Dashboard and Checklist

## Building Materials Data Dashboard

Wavin

Submitter Name:  Date:

Total Number of SKU: **209** % Completion: **100.0%**

Checklist Mandatory items	Y or N		N/A	
	Exist	Count	Applicable	Comments
<b>Attributes</b>				
Supplier	Y	0		
Suppliers Part Number	Y	0		
Manufacturer	Y	0		
Manufacturers Part Number	Y	0		
Alternative Part Number	Y	0		
GTIN/EAN (Bar Code)	Y	0		
Product Name	Y	0		
Brand	Y	0		
Product Family	Y	0		
Product Range	Y	0		
Product Type	Y	0		
<b>Volumetric</b>				
Length (mm)	Y	0		
Width (mm)	Y	0		
Height (mm)	Y	0		
Weight (Kg)	Y	0		
<b>Assets</b>				
Product Image (Cutout)	Y	0		
<b>Enrichment</b>				
Full Product Description / Product Summary	Y	0		
<b>Pricing</b>				

## Checklist

Manufacturer & Product ID				Basic Product Data				
Manufacturer	Manufacturers Part Number	Alternative Part Number	GTIN/EAN (Bar Code)	Product Name	Brand	Product Family	Product Range	Product Type
<i>Manufacturer's full company name</i>	<i>Manufacturer's unique product identification (PID) code</i>	<i>Alternative part reference assigned by the manufacturer</i>	<i>If available, the EAN (Barcode) for the Product.</i>	<i>i.e. Short Description - Maximum 150 characters</i>	<i>The major brand to which the product belongs</i>	<i>The main product family to which the product belongs</i>	<i>Product range to which the product belongs</i>	<i>Please specify the product type for example Standard Wallboard, Ceiling Tile Etc.</i>
HD1/10W	HD1/10W	n/a	5027888267368	Hep20 Pb Straight Connector WT 10	Wavin Hep20	Plumbing hot and cd	Push-fit	Coupler
HD1/15W	HD1/15W	n/a	5027888267375	Hep20 Pb Straight Connector WT 15	Wavin Hep20	Plumbing hot and cd	Push-fit	Coupler
HD1/22W	HD1/22W	n/a	5027888267382	Hep20 Pb Straight Connector WT 22	Wavin Hep20	Plumbing hot and cd	Push-fit	Coupler
HD1/28W	HD1/28W	n/a	5027888267719	Hep20 Pb Straight Connector WT 28	Wavin Hep20	Plumbing hot and cd	Push-fit	Coupler
HD10/10W	HD10/10W	n/a	5027888267399	Hep20 Pb Equal Tee WT 10	Wavin Hep20	Plumbing hot and cd	Push-fit	Tee
HD10/15W	HD10/15W	n/a	5027888267405	Hep20 Pb Equal Tee WT 15	Wavin Hep20	Plumbing hot and cd	Push-fit	Tee
HD10/22W	HD10/22W	n/a	5027888267412	Hep20 Pb Equal Tee WT 22	Wavin Hep20	Plumbing hot and cd	Push-fit	Tee
HD10/28W	HD10/28W	n/a	5027888267726	Hep20 Pb Equal Tee WT 28	Wavin Hep20	Plumbing hot and cd	Push-fit	Tee
HD12/22W	HD12/22W	n/a	5027888267429	Hep20 Pb End Reduced Tee WT 22x15x22	Wavin Hep20	Plumbing hot and cd	Push-fit	Tee
HD12/28W	HD12/28W	n/a	5027888267733	Hep20 Pb End Red Tee 28x22x28	Wavin Hep20	Plumbing hot and cd	Push-fit	Tee
HD125A/15W	HD125A/15W	n/a	5027888268112	Hep20 Flexi Tap Connector 15x1/2 L=300	Wavin Hep20	Plumbing hot and cd	Push-fit	Adaptor
HD125B/15W	HD125B/15W	n/a	5027888268129	Hep20 Flexi Tap Connector 15x3/4 L=300	Wavin Hep20	Plumbing hot and cd	Push-fit	Adaptor
HD125B/22W	HD125B/22W	n/a	5027888268136	Hep20 Flexi Tap Connector 22x3/4 L=300	Wavin Hep20	Plumbing hot and cd	Push-fit	Adaptor
HD125C/22W	HD125C/22W	n/a	5027888276292	Hep20 Flexi Tap Fullbore 22x3/4 L=300	Wavin Hep20	Plumbing hot and cd	Push-fit	Adaptor
HD125D/15W	HD125D/15W	n/a	5027888276452	Hep20 Flexi Tap Elbow 15X1/2 L=300	Wavin Hep20	Plumbing hot and cd	Push-fit	Adaptor
HD125E/15W	HD125E/15W	n/a	5027888276476	Hep20 Flexi Tap Conn Valve 15X1/2 L=300	Wavin Hep20	Plumbing hot and cd	Push-fit	Adaptor
HD125E/22W	HD125E/22W	n/a	5027888276483	Hep20 Flexi Tap Conn Valve 22X3/4 L=300	Wavin Hep20	Plumbing hot and cd	Push-fit	Adaptor
HD125EH/15W	HD125EH/15W	n/a	5027888276629	Hep20 Flex Tap Valve Handle 15x1/2 L=300	Wavin Hep20	Plumbing hot and cd	Push-fit	Adaptor
HD125F/15W	HD125F/15W	n/a	5027888276544	Hep20 Pair FlexTap Monobloc 15xM10 L=300	Wavin Hep20	Plumbing hot and cd	Push-fit	Adaptor
HD125G/15W	HD125G/15W	n/a	5027888276551	Hep20 Pair FlexTap Monobloc 15xM12 L=300	Wavin Hep20	Plumbing hot and cd	Push-fit	Adaptor
HD125H/15W	HD125H/15W	n/a	5027888276391	Hep20 Flexi Tap Connector 15x15 L=300	Wavin Hep20	Plumbing hot and cd	Push-fit	Adaptor
HD125H/22W	HD125H/22W	n/a	5027888276407	Hep20 Flexi Tap Connector 22x22 L=300	Wavin Hep20	Plumbing hot and cd	Push-fit	Adaptor
HD13/15W	HD13/15W	n/a	5027888267702	Hep20 Pb Branch Red Tee 90° W 15x15x10	Wavin Hep20	Plumbing hot and cd	Push-fit	Tee
HD13/22W	HD13/22W	n/a	5027888267436	Hep20 Pb Branch Red Tee 90° WT 22x22x15	Wavin Hep20	Plumbing hot and cd	Push-fit	Tee
HD13/28W	HD13/28W	n/a	5027888267740	Hep20 Pb Branch Red Tee 90° W 28x28x22	Wavin Hep20	Plumbing hot and cd	Push-fit	Tee

## Data Dashboard

- Data Dashboard
- Checklist
- Attributes
- Volumetric
- Assets
- Enrichment
- Pricing
- Accreditation
- Life Cycle
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# Guidance and support

## Quick Start Guide

**On the Data Dashboard tab enter the:**  
Company Name  
Contact Name and Date

**Start to enter product data on the Attributes tab filling in as much data as possible moving from left to right.**

All attributes highlighted in yellow are mandatory fields that must be completed for every product, if they are not applicable then populate with N/A and mark any explanation on the Data Dashboard sheet.



### Product data preparation guidance

Thank you for agreeing to provide your product data for our web project. By providing your data you will increase the efficiency of data transfer between you and end users of your products. The information below explains what data we would like you to provide and in what format.

<b>Preferred</b> Excel CSV	<b>Accepted</b> {JSON} <small>Javascript Object Notation</small> PDF
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**Product data file formats:**

**Images & other attachments can be provided as:**

An archive including a file in one of the above formats indicating the file name to be used for each of your products. **OR** URL links to where images are hosted and can be downloaded from. You must indicate which URL is relevant to each product.

**Presenting products effectively requires the following information:**

Attribute group 1	Example
Product code / SKU / Part Number	PBOS00030
Product name	One-part flexible adhesive
Short product description: Should be 20 words or less and adequately describe the product. Bullet points should be separated into different cells	Bostik MC310 OPF is a standard setting totally non-slip, fibre reinforced, highly flexible wall and floor tile adhesive

**Towards product data standardisation**



# Market Awareness & Education

- Launched at Members Day at the Product Data Standardisation Workshop - 150 members in attendance
- Trade press coverage in One Voice & front cover of the latest edition of BMN Magazine
- Presented to Nationals & Buying Groups on the 23<sup>rd</sup> October 2023
- Presented to 90 members at the Supplier & Service forum on the 1<sup>st</sup> November 2023
- Supplier & Merchant webinars 19<sup>th</sup> October & 30<sup>th</sup> November



The screenshot shows a page from BMN Magazine. At the top, there are three main sections: 'AWARDS' with a 'Book your tables online today!' call to action, the 'BMN' logo with the tagline 'BUILDER MERCHANTS NEWS', and a 'Special from BMF' section. Below these are four smaller articles: 'BMFI In their cause for optimism?' (page 8), 'Event Report from the BMF Conference and Awards' (pages 26-29), 'Training Industry experts meet for a round table on apprenticeships' (pages 33-35), and 'Drainage Key considerations for water management projects' (page 44). The main headline is 'PRODUCT DATA TEMPLATE LAUNCHED', with a sub-headline 'The Builders Merchants Federation has unveiled a universal product data template that can be used by all manufacturers and merchants.' The article text discusses the importance of product data standardisation, the development of the template, and its availability to members. Below the article are two smaller news items: 'CREAM OF THE MERCHANTING CROP' and 'COVERS ACQUIRES NYES BUILDING SUPPLIES'.



# PIM Integration

DataProcessor - (DP\_ProPlanet\_Wayne\_2) - Product view

	Relation (manufacturer)	Partnumber manufacturer	Suppliers partnu...	h indicator	Modify date	Creation date	Alternative Part Number	Product Name	Material	Product Type	Length (mm)	Width (mm)	Height (mm)
				<input type="checkbox"/>									
	ACO Technolo	32945	32945	<input type="checkbox"/>	30/08/2023 17:09	30/08/2023 15:06	N/A	ACO Qmax® 9...	Polyethylene	Drainage Chan...	2000	860	1270
	ACO Technolo	32947	32947	<input type="checkbox"/>	30/08/2023 17:09	30/08/2023 15:06	N/A	ACO Qmax® 9...	Polyethylene	Drainage Chan...	2000	860	1270
	ACO Technolo	32825	32825	<input type="checkbox"/>	30/08/2023 17:09	30/08/2023 15:06	N/A	ACO Qmax® 5...	Polyethylene	Components	635	12	715
	ACO Technolo	32835	32835	<input type="checkbox"/>	30/08/2023 17:09	30/08/2023 15:06	N/A	ACO Qmax® 7...	Polyethylene	Components	730	12	865
	ACO Technolo	32845	32845	<input type="checkbox"/>	30/08/2023 17:09	30/08/2023 15:06	N/A	ACO Qmax® 9...	Polyethylene	Components	860	16	1065
	ACO Technolo	32854	32854	<input type="checkbox"/>	30/08/2023 17:09	30/08/2023 15:06	N/A	ACO Qmax® D...	Polyethylene	Components	65		
	ACO Technolo	32946	32946	<input type="checkbox"/>	30/08/2023 17:09	30/08/2023 15:06	N/A	ACO Qmax® 9...	Polyethylene	Drainage Chan...	2000	860	1270
	ACO Technolo	32994	32994	<input type="checkbox"/>	30/08/2023 17:09	30/08/2023 15:06	N/A	ACO Qmax® 1...	Polyethylene	Drainage Chan...			
	ACO Technolo	32804	32804	<input type="checkbox"/>	30/08/2023 17:09	30/08/2023 15:06	N/A	ACO Qmax® 2...	Polyethylene	Drainage Chan...	2000	290	580
	ACO Technolo	32814	32814	<input type="checkbox"/>	30/08/2023 17:09	30/08/2023 15:06	N/A	ACO Qmax® 3...	Polyethylene	Drainage Chan...	2000	415	700
	ACO Technolo	32824	32824	<input type="checkbox"/>	30/08/2023 17:09	30/08/2023 15:06	N/A	ACO Qmax® 5...	Polyethylene	Drainage Chan...	2000	635	1020
	ACO Technolo	32834	32834	<input type="checkbox"/>	30/08/2023 17:09	30/08/2023 15:06	N/A	ACO Qmax® 7...	Polyethylene	Drainage Chan...	2000		1170
	ACO Technolo	32844	32844	<input type="checkbox"/>	30/08/2023 17:09	30/08/2023 15:06	N/A	ACO Qmax® 9...	Polyethylene	Drainage Chan...	2000	860	1370
	ACO Technolo	46113	46113	<input type="checkbox"/>	30/08/2023 17:09	30/08/2023 15:06	N/A	ACO Qmax® 1...	Polyethylene	Access Chamber	760	760	885
	ACO Technolo	46114	46114	<input type="checkbox"/>	30/08/2023 17:09	30/08/2023 15:06	N/A	ACO Qmax® 5...	Polyethylene	Access Chamber	760	760	1500
	ACO Technolo	46116	46116	<input type="checkbox"/>	30/08/2023 17:09	30/08/2023 15:06	N/A	ACO Qmax® 5...	Polyethylene	Access Chamber	760	760	1500

Edit your BMF template in a grid style user interface.

Back to Product | Toggle Full Screen | Save Changes

Optional Fields Hide

Basic Attributes Hide

Outer Carton Packaged Dimensions Hide

Picking Hide

ePim Data Hide

Logistics Hide

Pallet or Cage Packaged Dimensions Hide

Accreditation Hide

Product IDs Hide

Unpackaged Dimensions Hide

Assets Hide

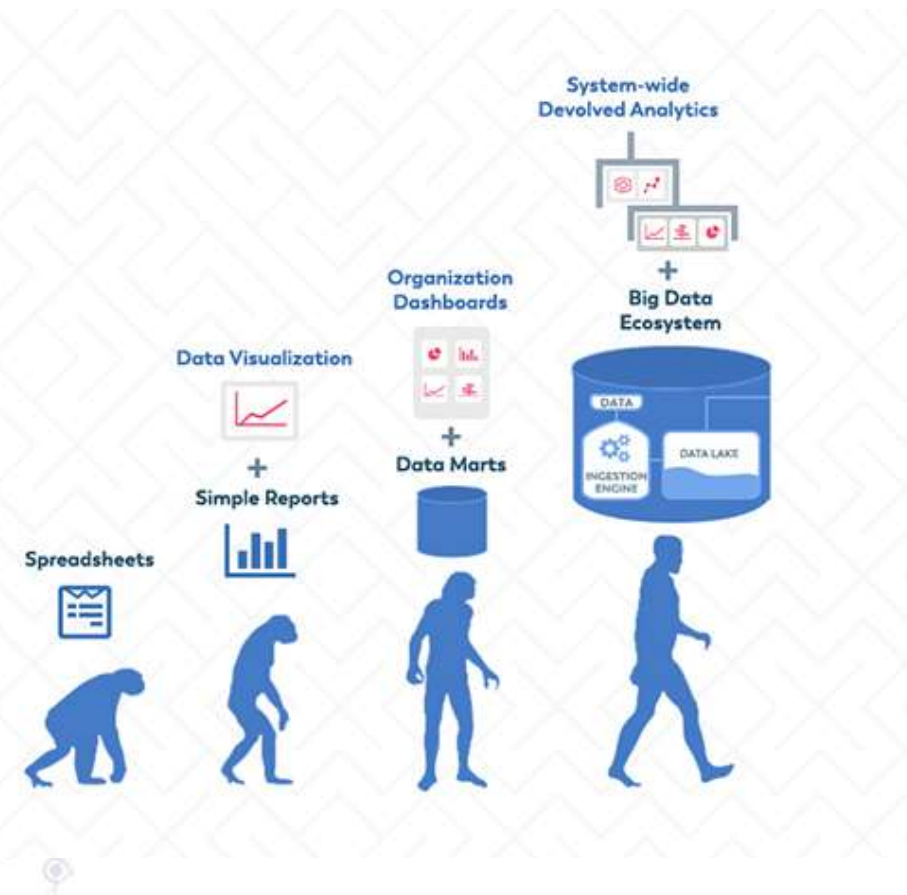
Lifecycle Hide

Basic Data

Packaged I

Enrichment

Price Cat No*	Manufacturer*	Manufacturer Part Number*	Alternative Part Number*	GTIN*	Product Name*	Material	Finish
1	TP886	TP886	6453	550654235521	Chrome mixer tap	brass	Chrome
2	TP887	TP887	6454	550654235522	Brass mixer tap	brass	Brass





# The BMF's product data template

Release v1.1 September 2023

*by the industry, for the industry*

# Thank you



Building excellence  
in materials supply