

Education and Training

Mission

To encourage recruitment into the sector and provide opportunities for members to upskill and develop professionally from the moment they join until they retire (and beyond)

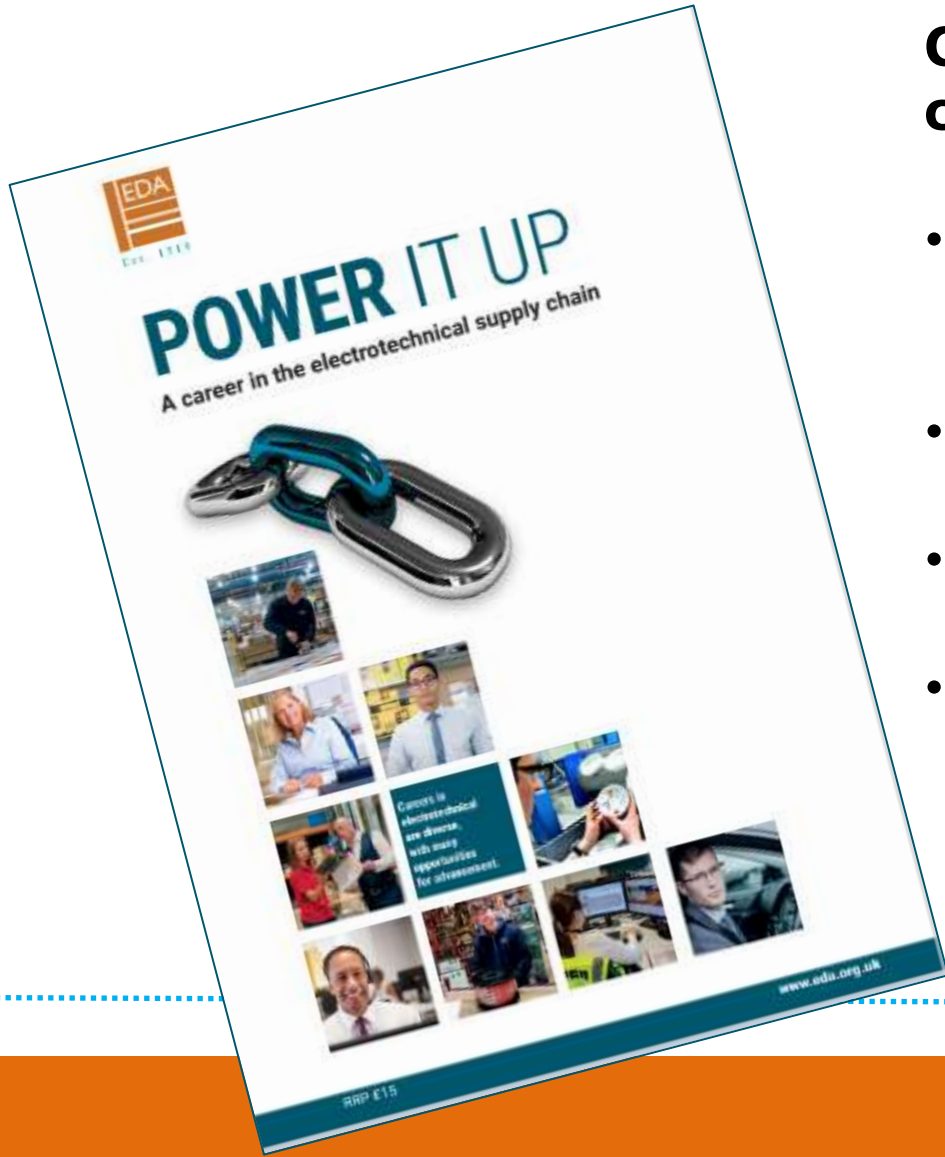


Tracy Hewett
Head of Education & Training



Recruitment and Induction

Power It Up: A career in the electrotechnical supply chain



Created by a working party across the whole supply chain in 2022

- Supporting apprentices, new starters and recruitment into the sector
- One copy sent out to each member – principal contact
- Download for free at www.eda.org.uk
- Available to order for £15 per copy (postage and packing cost only)



Module Outcomes Since Launch (June 2018)



City & Guilds Accredited Programme

7,099 modules ordered

4,436 modules completed

2,290 learners

173 organisations

598 branches



PRINCESS ROYAL TRAINING AWARD 2022



Now available electronically

EDA

Welcome to the



EDA ACADEMY

**£99 + VAT
per module**



Classroom Course - Trade Counter Merchandising



Learn to use tried and tested merchandising techniques to increase margin at your trade counters.

6-hour face to face training

Tuesday 10 October 2023, Bristol (thanks to Termination Technology)

Wednesday 24 January 2024, Barnsley (thanks to Red Arrow)



“Definitely worth attending; good ideas on product placement on the trade counter to maximise sales and engagement with your customers.”

Classroom Course – Credit Control Bootcamp



Don't let the burden of bad debt get the better of your business

Implement regular robust credit control procedures now to avoid the pain of late payers and the risk of writing off bad debts later

4-hour face to face training



Partnering with the credit control professionals



Tuesday 5 December 2023, Lutron Experience Centre, London

Remember: A sale is only a sale when it's paid for!

30-Minute Masterclass Sessions



Bringing our learning programmes – apprenticeships and EDA Product Knowledge Modules – to life.

The sessions are all free. Attend as many or as few as you want.

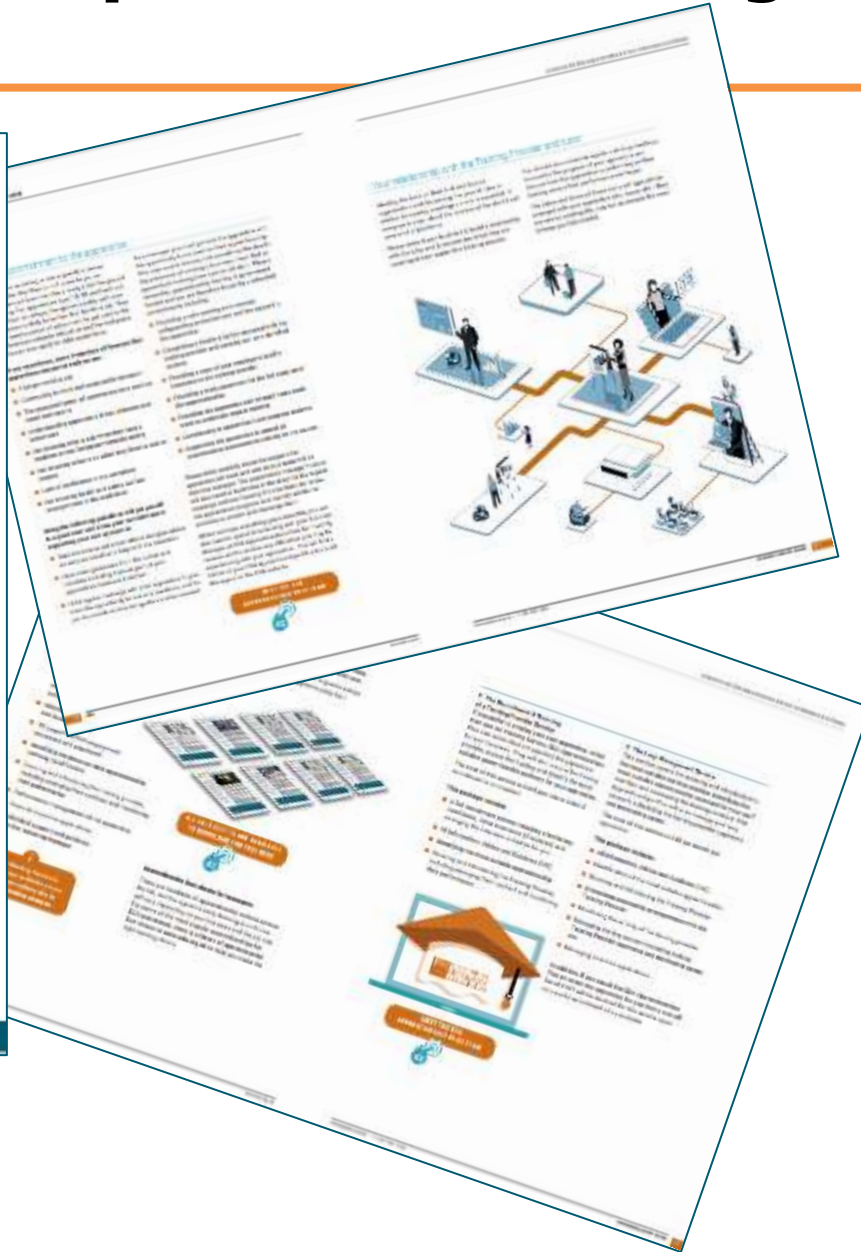
**6th September:
Energy Efficient Hot
Water**

**41 Sign-ups
16 Attended**

**4th October:
The Rising Importance of
Aesthetics in Cable Installations**

40 Sign-ups to date

EDA Apprenticeship Guide for Managers

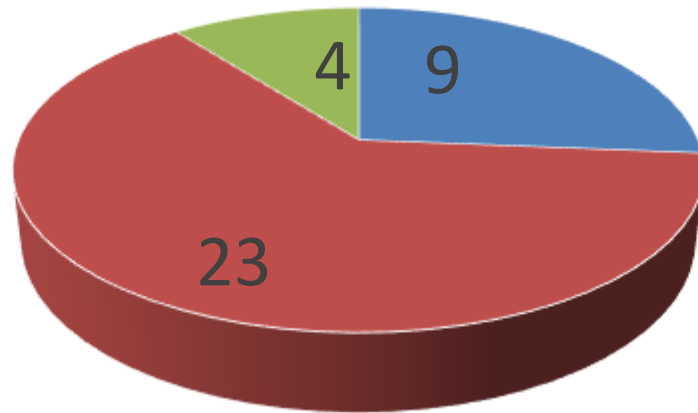


- 17-page guide providing insight and information about the EDA Service
- Tips and hints on how to get the best from your apprentice
- Free PDF download

Data is Power Training Initiative

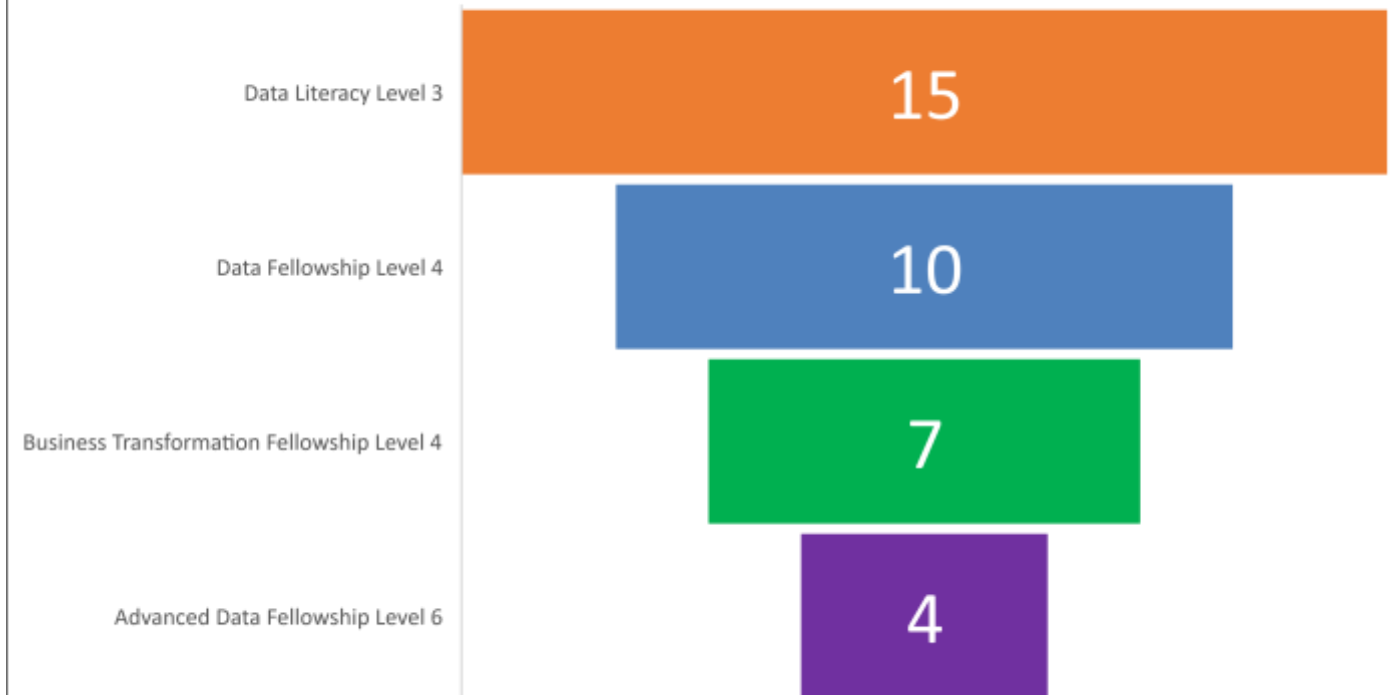
First cohort to commence 28 September, 2023
36 on programme

Data is Power: Candidate Profile



■ Wholesalers ■ Manufacturers ■ Others

Data is Power: Participants on Programme



EDA Apprenticeships in partnership with **EDA Apprenticeships Plus**



458

Expressions of Interest in 2022

212

New apprenticeships started in 2022

325

Expressions of Interest in 2023

244

New apprenticeships started
in 2023

An Apprenticeship Programme the Kempston Controls Way

In conversation with

Tom Jones
Channel Partner Director
Kempston Controls

